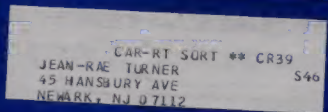
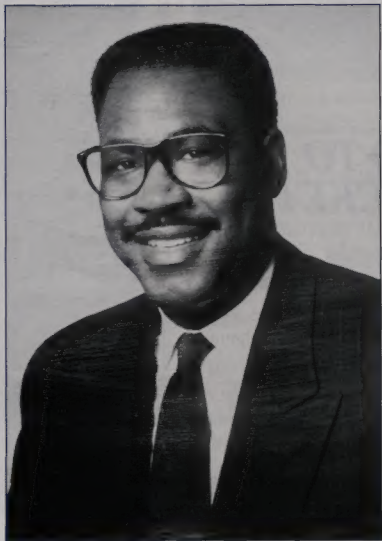


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LEE FISHER
A MAN OF PROVEN ABILITY



LEE FISHER, the South Ward's Choice for Councilman, accepts the challenge of representing us all. Here he is shown accepting the passing of the baton from the South Ward's last **elected** Councilman, and now the U.S. Congressman from Newark, DONALD M. PAYNE.

"We need Lee Fisher to represent us as our South Ward Councilman. We need his integrity, experience, and committed leadership to represent the South Ward in City Hall," says Don Payne.

Congressman Payne, who served two consecutive terms as South Ward Councilman, was assisted in serving the people, establishing regular community forums, and extending a helping hand to all South Ward residents by his long-time friend and ally, LEE FISHER.

"Moreover, as a dedicated family man, Lee recognizes the fact that many working mothers need a safe and secure location for their children such as Head Start or a licensed day care center; some of our younger mothers require these same services so they can seek to further their education, vocational training or take advantage of job opportunities," Congressman Payne added.

Because Lee Fisher cares, he has gained the support of community leaders including U.S. Congressman DONALD PAYNE, State Senators WYNONA LIPMAN and RONALD RICE, Assembly Leader WILLIE BROWN, Essex Freeholder DELORES BATTLE and Councilman-At-Large DONALD TUCKER.



Lee Fisher at City Hall standing in front of the original City Seal situated in the historic Rotunda, a Newark landmark since 1906.

INTEGRITY, EXPERIENCED LEADERSHIP FOR THE SOUTH WARD.

The time has come to provide the South Ward with experienced, concerned and committed leadership. We need to provide the proper balance for development projects which gives us affordable housing as well as jobs for our young adults, without jeopardizing our property values. We must chart a course which creates an environment attractive to homeowners, tenants, and businesses. We must create a vision for the future of the South Ward which will protect the integrity of our community and the vitality of our neighborhoods.

Lee Fisher has a strong conviction that he can do a good job as Councilman of the South Ward. He has confidence in his abilities and he has a record of success that he can put to work for residents of the South Ward.

SOUTH WARD COUNCILMAN LEE FISHER

Experienced Leadership for the South Ward

VOTE LEE FISHER — D-11 — TUESDAY, NOVEMBER 7

EXPERIENCE. LEADERSHIP. A COMMITMENT TO SERVE.

MUCH NEEDED LEADERSHIP

Lee Fisher firmly believes that we must provide a sense of purpose to Newark's local government so it will better represent the interests of South Ward residents. Fisher's years of experience in city and county government have given him valuable insight as to how government works and how to make it work for all citizens of the South Ward. Leadership means action. We must have a realistic plan to combat the scourge of drugs and crime and to control skyrocketing taxes, to provide affordable and decent housing, to improve the schools so they prepare our youth for the future, and to aid the plight of the homeless and those less fortunate.



AN END TO SKYROCKETING TAXES

Lee Fisher knows that your taxes are a public trust. His experience as an administrator in city and county government has given him the practical expertise in delivering essential services with limited resources. We must expand our sources of revenue and upgrade our collections. We must also expand our tax base and forge a meaningful partnership between the public and private sectors to meet Newark's needs and especially those of the South Ward. Lee Fisher's commitment is firm. No more large tax increases which are now adding extra burdens for our homeowners and tenants.



SAFE STREETS SUPPORT FOR LAW ENFORCEMENT

Lee Fisher has been a staunch supporter of strong law enforcement efforts. He strongly believes that as South Ward Councilman, you can't stand idly by while our citizens fear to walk the streets of their own neighborhoods. The scourge of drugs and crime in the South Ward is a disgrace. Lee Fisher, who serves to this day as the President of the South District Police Community Relations Council, realizes that the South Ward needs and deserves additional foot patrolmen to protect our neighborhoods and commercial districts. The City has an obligation to provide for the protection and safety of all our residents.



AFFORDABLE, DECENT HOUSING

Many young adults in the South Ward are leaving our City because of the failure to provide for safe, decent, and affordable housing. Lee Fisher believes that the City does have the ability to develop townhouses, moderately-priced one and two-family homes, and condominiums at reasonable rates in the South Ward. The plight of the homeless in our City and the South Ward is becoming a stark and visible symbol of poverty and insensitivity which is directly related to the fact that there is no citywide plan for the development of affordable and balanced housing. Lee Fisher will work with landlords, tenants, and City government officials to plan effectively for our future and provide the much needed housing for all our citizens.

CARE FOR THE ELDERLY

There is no greater responsibility than our commitment to senior citizens. Lee Fisher, known for his dedication to helping the elderly, has pledged to take the lead in the South Ward to develop programs that show compassion to our seniors and to ensure that seniors have access to all the services to which they are entitled. Our senior citizens justifiably deserve to live in comfort and safety. They have earned that after a lifetime of hard work.



ELECT

A MAN OF PROVEN ABILITY

LEE FISHER

Experienced Leadership for the South Ward

VOTE LEE FISHER — D-11 — TUESDAY, NOVEMBER 7

ELECT **LEE FISHER** **SOUTH WARD COUNCILMAN**

Experienced Leadership for the South Ward



Lee Fisher at home with his wife Vivian and their daughter, Shani.

Lee Fisher is a graduate of South Side (Malcolm X. Shabazz) High School and of Rutgers University with a B.A. degree in Government. Lee was employed by the City of Newark as an Executive Analyst in the Department of Development, providing vital technical assistance to community-based organizations. He is a former teacher within the Newark school system and a former Chairman of the City Zoning Board. He is a South Ward homeowner and a member of the Metropolitan Baptist Church.

A former Board Member of the South Ward's own Leaguers, he now serves as President of the South District Police Community Relations Council. Lee is active in the community: He is a member of the Belmont Terrace Block Association, an Advisor to the South Ward Pop Warner Football Teams, and has been a South Ward District Leader for more than 15 years. He is a Life Member of the NAACP.

VOTE TUESDAY, NOV. 7 **NEWARK GENERAL ELECTION**

Newark Elections